

# U&I GIVE CROWDFUNDING FREQUENTLY ASKED QUESTIONS

## GENERAL QUESTIONS

### What is crowdfunding?

Crowdfunding is the practice of funding a project or venture by raising many small amounts of money online from a large number of people.

### How does U&I Give work?

U&I Give is a platform for students and employees to create and share fundraising campaigns with an engaged community. The platform empowers the entire University of Idaho community and beyond to come together and create a lasting impact by funding timely and meaningful projects.

## SETTING UP A U&I GIVE CROWDFUNDING CAMPAIGN

### Who can start a campaign?

U of I students, faculty and staff can apply to create a fundraising campaign on U&I Give.

### How do I learn more about crowdfunding?

Have a question that isn't answered here? Email [uandigive@uidaho.edu](mailto:uandigive@uidaho.edu) with any questions you might have.

### I have an idea for a crowdfunding campaign. How do I start?

Apply to create a fundraising campaign by filling out [this application](#).

### I submitted an application for my campaign idea. What's next?

Your application will then be reviewed by the Annual Giving team and, if approved, they will contact you to set up a quick meeting to help your campaign plan be successful.

## GIVING TO A U&I GIVE CROWDFUNDING CAMPAIGN

### How do I make a gift to support a campaign on U&I Give?

Select the project that interests you and then click "Give Now" on the project's campaign page. Don't forget to share the project with your social networks.

### Will my gift be returned if a campaign doesn't reach its stated fundraising goal?

No, all funds raised will be applied to the stated fundraising purpose. If a project becomes unfeasible to implement, donated funds will be used in the spirit of the original purpose of the project.

**Is the amount I give displayed publicly?**

Only if you want it to be displayed. You have the option to hide the amount of your gift, your name or both.

**Can I make an anonymous gift?**

You have the option to hide your name from the public donor wall, but you are required to enter your name and contact information for your gift to be processed and applied to the project. If you'd like to make a truly anonymous gift, please contact the University of Idaho Foundation at 208-885-4000.

**What perks can I receive for my gift?**

As an expression of gratitude, some campaigns may offer perks. If the perk has an associated fair market value, that amount will be subtracted from the tax-deductible portion of your gift. Please consult with a tax professional for further questions.

**Is my gift tax-deductible?**

Yes, all gifts to U&I Give projects are tax-deductible. Upon making a gift, you will receive an e-receipt from the University of Idaho Foundation. Idaho taxpayers' gifts may also qualify for a 50% [Idaho Education Tax Credit](#).

**QUESTIONS NOT ADDRESSED HERE**

If have more questions, please contact us at [uandigive@uidaho.edu](mailto:uandigive@uidaho.edu) or call 208-885-5366. We are here to help.

[Return to U&I Give.](#)