



University of Idaho
Career Services

Distinguished Employer Partnership

Career Services is proud to present the Distinguished Employer Partner (DEP) Program. Gain awareness and recognition with students, staff, faculty and University leadership as a Career Services' DEP.

Join the DEP program and receive tailored support and engagement opportunities, enhancing university wide presence and brand recognition.

| Service | Bronze \$3,500 | Silver \$4,500 | Gold \$5,500 |
|--|-------------------|-------------------|-----------------|
| Recognition on the DEP Wall in the Career Services Office | X | X | X |
| Recognition as a DEP on Career Services marketing material throughout the year | X | X | X |
| Recognition as a DEP on the jumbotron screen during Career Fairs | X | X | X |
| Recognition as a DEP on Career Services social media and website | X | X | X |
| Consultation services: annual end-of-year report | X | X | X |
| Priority for on-campus interview and info session dates/rooms | | X | X |
| Priority social media post and e-mail blast send dates | | X | X |
| Early access to event sponsorship opportunities | | X | X |
| Regular recognition as a DEP on plasma screens in facilities across campus | | | X |
| Annual Employer Spotlight marketed across campus | | | X |
| 1:1 meeting with university/college leadership | | | X |

Premium Services

| Marketing | Cost |
|---|-----------------|
| Job-internship advertising throughout the school year on plasma screens across campus | \$500 |
| E-mail blast | \$100 per email |
| Social media post on Career Services channels | \$100 per post |

| Career Fair | Cost |
|---|---------|
| Premier Sponsor of the University of Idaho Career Fair (ten available per fair) | \$1,000 |
| Career Fair Executive Pass - includes reserved parking and booth selection after Premiers | \$700 |
| Additional booth at the Career Fair | \$425 |

| Etiquette Dinner | Cost |
|---|---------|
| Title sponsorship for the annual Etiquette Dinner (one available) | \$5,000 |
| Segment sponsorship for entertainment/performance portion of Etiquette Dinner (one available) | \$1,000 |
| Segment sponsorship for networking portion of Etiquette Dinner (one available) | \$1,000 |
| Full-table (8 seats) sponsorship at the Etiquette Dinner | \$500 |

| Other Events | Cost |
|--|-----------------|
| Title sponsorship for Career Services' Photos with Santa (one available) | \$500 |
| Title sponsorship for the Career Services' Workshop Series | \$500 |
| Title Sponsorship for Professional Headshot Photobooth <i>Events available per academic year: Fall Career Fair, Spring Career Fair, National Career Development Day, Etiquette Dinner, Joe's Closet</i> | \$750 per event |
| Sponsorship of Snack and Ask Event | \$150 |