



Press Release Example

Press release (Date).

Free Credit Score Program Offered in (Location)



(Your location) - A new credit score education program called "Credit Score Millionaire" is being offered in (location). The program is free to attend.

Did you know that your credit score is no longer used only by lenders? Many other industries are also using credit scores to "judge" your level of responsibility and to determine acceptance and rates. These industries include insurance companies, landlords, private school admissions, utility companies, elective medical service providers and even employers!

Using a game-show approach, this interactive workshop promotes positive financial behaviors and low cost strategies for establishing and building credit. It also dispels popular, but costly credit score myths like this one: True or False, you must carry a balance on your credit card in order to build credit. Answer: false. Yet, many people erroneously believe that they must carry a balance, costing them months of unnecessary interest payments.

Program date(s) and location(s):

Space is limited! Please RSVP by contacting (person/contact info) to reserve a seat.