

# ENERGY EXECUTIVE COURSE



## College of Business and Economics

### Director, Executive Education Position Profile

The University of Idaho and the Energy Executive Course Advisory Board seek a forward thinking, innovative, and collaborative leader to serve as the Director of Executive Education and Executive Director of the Energy Executive Course for the College of Business and Economics.

### Fast Facts

#### University of Idaho

- Idaho's Land Grant University, Carnegie R1 Research Institution
- Best Value Top 10 Public University Nationwide

#### Energy Executive Course

- 73 Years of Industry-Centered Education
- 3,087 Leaders Trained
- 170+ Firms in 17+ Countries
- Industry Advisory Board
- World-Class Faculty and Staff

#### College of Business and Economics

- 100 Years of Business Education Excellence
- 8 majors, 6 minors, 11 certificates, online BBA and MBA

Link to: [CBE 2024 - 2030 Strategic Plan](#)





# University of Idaho

## Idaho's Land-Grant University

The University of Idaho develops solutions for complex problems facing our society. In alignment with its land-grant mission, the university provides energy-centric education at the undergraduate, graduate, and executive levels. Through education, research, and outreach the university advances innovative and sustainable solutions to address today's and tomorrow's critical energy challenges.

Link to: [U of I's 2026-2030 Strategic Plan](#)

## Energy Executive Course

### Premier Energy Executive Learning Experience

Now in its 73<sup>rd</sup> consecutive year, the **Energy Executive Course** has earned a worldwide reputation as the premier industry-driven executive education program designed specifically for energy leaders. The **Energy Executive Course** provides comprehensive analysis of the industry's top challenges and opportunities, and of its general business environment, as well as training for executives to enhance industry knowledge, leadership abilities, and professional effectiveness.

Link to: [Energy Executive Course Brochure](#)

## Vision

### Strategic Plan

By 2027, the **Energy Executive Course** will be recognized as the undisputed leader in developing high-performing energy executives by:

- Equipping participants with the knowledge to lead effectively through a tailored curriculum of foundational knowledge, emerging industry trends, and general management.
- Providing a phenomenal networking and learning experience using the best of hybrid learning methods and alumni engagement models.
- Supporting a cohort of global energy leaders throughout the United States and beyond.

The strategy supports the program ambition in two primary ways: enhancing the program and expanding the program.

Link to: [Energy Executive Course Strategic Plan](#)

**"The Energy Executive Course brings together the best the utility industry has to offer — instructors who are passionate about the industry, a staff that has thought of every detail, and a learning environment focused on development."**

**Pete Hamell, General Manager - Iowa, Black Hills Energy**







## Nationwide Industry

### Advisory Board

The **Energy Executive Course** is guided by an active industry advisory board of experts. Working in partnership with industry ensures the course curriculum is focused on the ever-evolving business environment and leading-edge issues shaping the future.

Link to: [Energy Executive Course Advisory Board](#)

## World-Class

### Faculty and Staff

The faculty who teach in the **Energy Executive Course** are widely respected, influential industry and academic leaders. These experts facilitate dialogue on diverse points of view and ensure a well-rounded learning experience.

The **Energy Executive Course** staff work with the Advisory Board to design and deliver a high value program at a low cost. This dedicated team of professionals are known for their attention to detail, ensuring a productive and enjoyable learning experience.



## Innovative

### Strategically Designed Curriculum

The Energy Executive Course's comprehensive curriculum helps participants build in-depth knowledge, leadership skills, a strategic mind-set, global vision, and professional networks. The coursework is delivered using online, virtual, and in-person formats and offers a full immersion in the energy industry.

To compliment the curriculum, the **Energy Executive Course** offers several outstanding network building opportunities.

Link to: [Maximizing Your EEC Experience Brochure](#)



## Rich Network of

### Energy Leaders

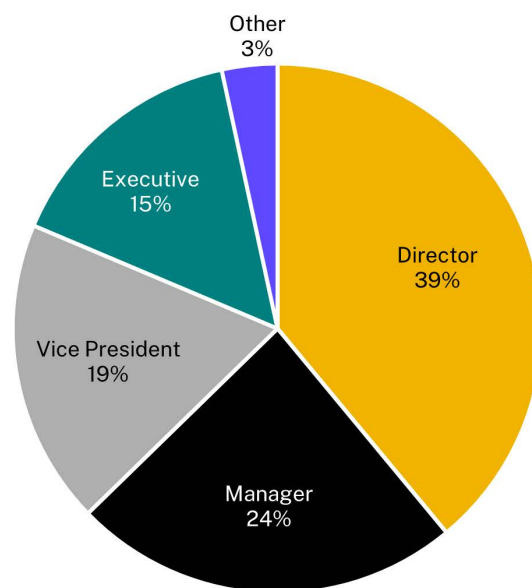
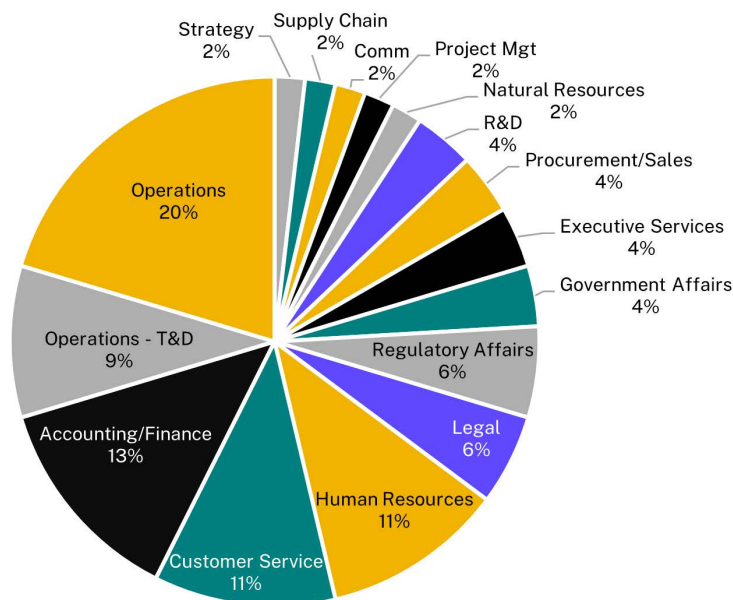
The **Energy Executive Course** has trained over 3,000 men and women from more than 170 companies in 17 countries. The range of professional fields represented by course participants includes technology, finance, engineering, marketing, general business, regulatory affairs, and environmental services. These leaders have risen in their organizations to become vice presidents, presidents, chief executive officers, and board chairs.

Eighteen current industry CEO's and Presidents are alumni of the program.

Link to: [EEC Testimonial Video](#)

# Participant Information

## Energy Executive Course 2025



Average Age 46

Average Time in Job 2.6 years

Average Time in Industry 15.7 years

## Average Class Size

60  
participants

40  
organizations

31  
U.S. states

## Ideal Living-And-Learning Environment

### College of Business and Economics

The **Energy Executive Course** is the premier executive program at the University of Idaho College of Business and Economics. Classes are held in the J.A. Albertson Building. The state-of-the art classrooms have been specifically designed to support integrated, participant-focused teaching methods.

Link to: [University of Idaho Tour Video](#)

### Moscow, Idaho

The Pacific Northwest is a beautiful and inviting region of the country. Moscow offers the convenience and charm of a small town with the university's exciting panorama of activities. A vital part of our Northwest community, the University of Idaho is nestled in the heart of the Palouse, with its miles of rolling wheat fields and evergreens. Some of the nation's most spectacular lakes, rivers, and mountains are within easy driving distance.

**"Above and beyond the world-class training seminars and networking opportunities it offers, the Energy Executive Course creates a space for system-level thinking that most of us rarely experience in our professional lives. I remain energized by the people I met and the time I was able to devote to better understanding my role in the evolution of the energy industry."**

**Rebecca Hughes, Executive Deputy Director, Canals, New York Power Authority**



# The Energy Executive Summit

## Leading Dynamic Transformational Change

The **Energy Executive Summit** was launched in 2011 to provide a condensed executive forum to discuss current trends and issues the industry faces, hear from top industry leaders, and expand networking opportunities. Building on seven decades of delivering excellent energy education, we have expanded access to the program by offering an **East Coast Summit**.

Link to: [Energy Executive Summit Brochure](#)

## Strategically Designed

### Executive Forum

The **Summit** is an executive forum for energy leaders to provide up-to-the-minute discussion and insights on critical issues shaping the industry's future. **Summit** speakers are widely respected, influential energy industry and academic leaders; participants are experienced leaders with over 30% being officers and vice presidents and another 30% directors.

Speakers and participants represent a wide range of professional domains across strategic business areas including technology, marketing and communications, finance, regulatory and public policy, human resources, and engineering.

The unique learning environment covers broad topics and diverse perspectives providing abundant opportunities to learn and network across the industry around key topics shaping energy company strategy.

- 7 C-Suite Panel Discussions** — CEO, CIO, CPO, HR, Legal/Regulatory, Operations, Fire and Ice
- 4 Keynote Sessions** — Consumer Engagement, Energy Security, Climate Impact, Changing Energy Landscape
- 3 Fireside Chats** — CFO Discussion, Emerging and New Generation Technology, Stakeholder Engagement

***“The energy industry is changing dramatically, and the Energy Executive Summit gives you a chance to learn what’s happening across the country. When you leave the Summit, you have a better grasp of some of the challenges, the opportunities, and potential solutions that you can apply in your own company.”***

Daniella Piper, Executive Vice President and Chief Innovation Officer, New York Power Authority



# Director of Executive Education

## Position Description

### Position Summary

Reporting to the Dean of the College of Business and Economics, the Director of Executive Education is responsible for the overall strategic direction of the Energy Executive Course and other executive development programs. The Director partners with industry Executives who serve as the governing Board for the programs. The Director serves as the key university liaison in developing and fostering critical industry relationships, including identifying, recruiting, and directing industry advisory boards. The Director is responsible for the overall success of the department, including execution of strategic initiatives, budgetary oversight, and management of a team.

### Unit Overview

Executive Education at the University of Idaho is located within the College of Business and Economics. Its purpose is to partner with industry to create innovative, strategically designed curricula specifically for energy industry stakeholders from across the United States and around the world. Partnering with industry ensures programming focused on providing today's and tomorrow's executives with the knowledge, skills, and vision to lead dynamic transformational change. The flagship Energy Executive Course, now in its 73<sup>rd</sup> consecutive year, is guided by a Memorandum of Understanding between the University of Idaho and the Energy Executive Course Advisory Board.

Link to: [CBE Organizational Chart](#)

### Strategic Leadership and Direction

- Provides vision and strategic leadership for the long-term trajectory and sustainability of executive education programming and directs department operations.
- Cultivates industry partnerships and leads stakeholder engagement, including identifying, recruiting, and leading industry advisory boards.
- Collaboratively develops and implements programming and initiatives in support of strategic priorities.
- Develops and implements comprehensive and coordinated recruiting strategies for all executive education programs.
- Advances program visibility through alumni engagement, strategic marketing and communication campaigns, and industry outreach.
- Provides administrative leadership including supervision of staff, financial management, and implementation of programmatic goals.

### Program Design and Delivery

- Leads industry and university stakeholders in the design and delivery of competency-based curricula including identifying current issues and future trends, developing learning objectives, and assessing outcomes.
- Identifies, recruits, and directs program faculty, including negotiating contracts, developing instructional materials, and assessing learning objectives and outcomes.
- Oversees program execution to ensure stakeholder needs are met, and to capture learning for continuous improvement.

### Monitoring, Evaluation, and Reporting

- Develops and monitors performance metrics to evaluate programming and advance strategic priorities by proposing modifications to existing programs and identifying new opportunities.
- Prepares and presents regular status reports for industry and university leadership.
- Reports key issues and significant events, including risk identification and risk management.



**Required Qualifications**

- Master's degree in business, communication, education, engineering or related field, or JD from an accredited university.
- Five years of experience leading cross-functional teams.
- Experience developing and fostering strategic relationships and partnerships across departments and organizations.
- Demonstrated ability to build partnerships and coalitions resulting in shared actions and outcomes.
- Demonstrated competence leading teams to completion of project objectives on scope, on schedule, and on budget.
- Excellent written and verbal communication skills.

**Required Licensures, Certifications or Other**

- Requires regional, national, and international travel.
- Must be available to work evenings, weekends, and holidays in the execution of programs, activities, and events.
- Must have a valid driver's license and ability to meet U of I driving requirements.

**Preferred Qualifications**

- PhD or terminal degree in business, energy, engineering, economics, or education.
- Experience working or collaborating in higher education.
- Demonstrated leadership of teams without direct supervisory oversight.
- Demonstrated skills in negotiation and conflict resolution.
- Experience with grant writing, surveys, data collection, and data analysis.
- Technical knowledge and skills related to energy and utilities.
- Energy industry experience.
- Non-profit board leadership experience.

**Application Process**

Applicants should include 1) a letter of interest that addresses the responsibilities and qualifications described above, 2) a current resume, and 3) a list of professional references with email addresses, telephone numbers, and an explanation of your professional relationship. (References will not be contacted without prior authorization from the applicant.)