

EXTENSION TRENDS: **LATAH COUNTY**

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2025 By the Numbers

- **12,351** direct contacts
- **2,192** youth participants
- **282** volunteers
- **3,845** volunteer hours
- **\$361,539** extramural funding

Our Advisory Council

Special thanks to our volunteers who inform the work we do for UI Extension in Latah County: Rebecca Millstein, Annette Bridges, Jolena Owen, Kim Fien, Crystal Grayburn, Michelle Reynolds, Nancy Richmond, Joe Stanley, Anita Falen, Sharon Moore, Jennifer Wallace, BJ Swanson, Kim Vogel, Erika Odenborg and Jenny Ford.

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2025 Impact

Forty-eight financial learning events created core memories for 991 elementary students aged 5-12 who participated in creative activities and real-world scenarios that fostered a deeper understanding of financial concepts. A 52-week declutter challenge reached 74 participants that send monthly check-ins and have donated more the \$91,050 worth of items. For the second year, the Money Mentor program was offered to university students and community members. Learning activities were offered at the Latah County Winter Market and Earth Day in the Park. Also offered was the sixth annual Our Financial Conference which brought together more than 200 participants to meet local financial businesses.

USDA funded the Providing Educational Agriculture to Rural Schools program (PEARS), which provided a weekly fruit or vegetable snack to 610 students for 12 weeks with accompanying educational materials. The Tuesday Market had \$40,658 in total vendor sales. One-to-one support was given to 25 small acreage farmers and gardeners on their soil and other facets of their operations and gardens. The Idaho Victory Garden series was offered in lieu of the Master Gardener program, in collaboration with five adjacent counties teaching basic gardening. The 36 certified Master Gardeners continued to help the community with gardening questions through the Plant Clinic and local markets. The Moscow Middle School Earth Club continued to plant and maintain four raised bed gardens and participated in Cooking from the Garden activities.

4-H in Latah County

UI Extension 4-H reached 321 youth and 50 volunteers with the completion of 391 projects. Leaders hosted county-wide project meetings for swine, rabbit and beef projects, as well as Cloverbud Activity Nights (ages 5-7). Throughout the summer, two 4-H interns hosted 14 workshops related to local agriculture and nutrition in Troy and Genesee. At the Latah County Fair, 85 general projects were displayed, and 325 4-H animals were shown.

On the Horizon

Real-world, creative activities for elementary, middle and high school students are scheduled for the spring semester. The Money Mastery Mentor program will continue through the spring, bringing with it new, trained volunteers for financial programming taking place throughout the year. The seventh annual Our Financial Conference will bring a new collection of speakers, sponsors and timely financial information to the community.

The Tuesday Market outreach and advertising campaign will move into its fourth and final year. Farm and garden classes will continue. The Idaho Master Gardener certification course will be offered in 2026. Current Master Gardeners will continue to run the Plant Clinic, table at the Farmers Market and assist gardeners in the community. The PEARS project will continue in 2026 connecting local agricultural products to students in Troy and Genesee.

Youth Livestock Field Days will feature swine, beef and sheep/goat days. New volunteers are becoming certified to lead projects related to photography, horses, llamas, turkeys and livestock. Teen leadership opportunities will continue to include Livestock Ambassadors, Know Your Government, Camp Counselors and State Teen Association Convention. A second round of summer programming related to local agriculture will be offered in Troy and Genesee in 2026.